

Rep Order# 8882660 Ver# 5 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/15/2012 1:33 PM
Last Received: 10/15/2012 1:19 PM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 2051
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2051
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$37,435

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$700.00	10/16-10/22	1	1	1	\$700.00	
	2	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$335.00	10/20-10/20	1	1	1	\$335.00	
	4	TU-F,M	100P-200P	LET'S MAKE A DEAL	:30	\$1,315.00	10/16-10/22	1	1	1	\$1,315.00	
	5	TU-F,M	200P-300P	THE TALK	:30	\$1,315.00	10/16-10/22	1	1	1	\$1,315.00	
	6	TU-F,M	300P-400P	ELLEN	:30	\$1,490.00	10/16-10/22	1	1	1	\$1,490.00	
	*7	W	800P-900P	SURVIVOR 25	:30	\$7,700.00	10/17-10/17	0	0	0	\$0.00	
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	8	SA	800P-1000P	MOVIE	:30	\$500.00	10/20-10/20	2	1	2	\$1,000.00	
	10	TU-F,M	1237A-137A	LATE LATE SHOW	:30	\$440.00	10/16-10/22	2	1	2	\$880.00	

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	*11	SU	1000A-430P	CBS NFL	:30	\$7,700.00	10/21-10/21	2	1	2	\$15,400.00	
		Sales Remark: V5 . V5 Comment Changed, Spots/week Changed										
	*12	TU	900P-1000P	NCIS LA	:30	\$2,100.00	10/16-10/16	1	1	1	\$2,100.00	
		V3 Added										
	*13	F	900P-1000P	CSI NY	:30	\$5,500.00	10/19-10/19	1	1	1	\$5,500.00	
		V3 Added										
	*14	F	500P-630P	NEWS	:30	\$400.00	10/19-10/19	1	1	1	\$400.00	
		V3 Added										
	*15	TU	600P-800P	PRES DEBATE	:30	\$3,500.00	10/16-10/16	1	1	1	\$3,500.00	
		V3 Added										
	*16	M	600P-800P	PRES DEBATE	:30	\$3,500.00	10/22-10/22	1	1	1	\$3,500.00	
		V3 Added										

---REPORT TOTALS---

Report Totals: 16 / \$37,435.00

---SALES MONTHLY TOTALS---

Oct 12: 16 / \$37,435.00

Sales Totals: 16 / \$37,435.00

Station Totals: 16 / \$37,435.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$124,783	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
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